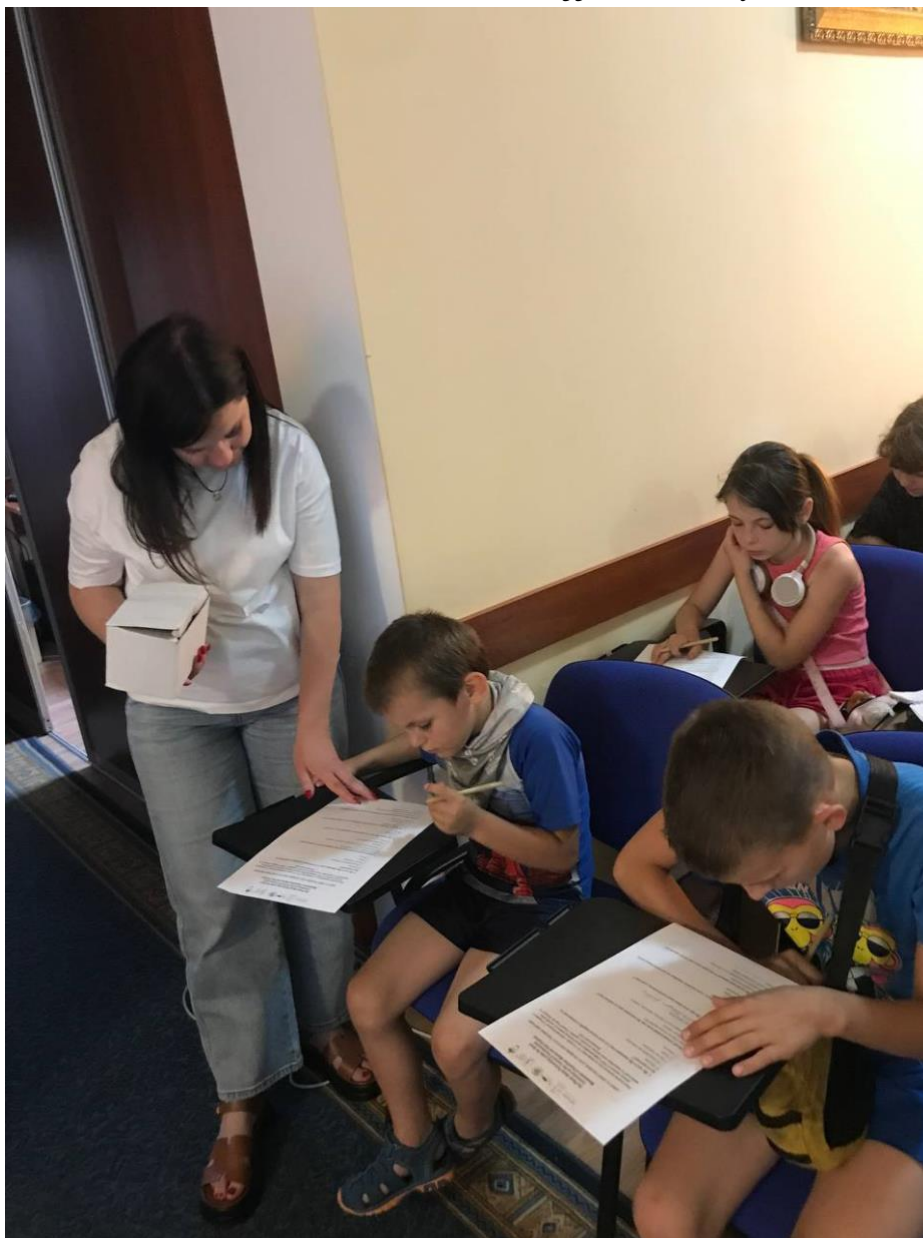


## Report on the information activities carried out in the framework of the project

### *1. Working with young people*

#### *1.1 Interactive training sessions on plastic waste, microplastics, the use of disposable plastic items in everyday life, the harm plastic causes to the environment and health, as well as offline surveys.*



- 38 participants aged 7 to 15, vacationing at the Prykarpatsky sanatorium (Yaremche) and representing different parts of Ukraine (July 22).  
<https://www.facebook.com/share/p/1CL3wmFxMF/>;
- 35 participants aged 10–15 from the rehabilitation center, which is a structural unit of the Ivano-Frankivsk Regional Children's Clinical Hospital of the Ivano-Frankivsk Regional Council (July 29).  
<https://www.facebook.com/share/p/1B9w9gYDfa/>;

- 30 participants aged 11–15 — representatives of the "Prykarpatsky" sanatorium from different regions of Ukraine (August 7). <https://www.facebook.com/share/p/18P41fzp79/>;
- 34 participants aged 8–14 from the Prykarpatsky sanatorium, representing different regions of Ukraine (August 12). <https://www.facebook.com/share/p/1ER8P53iZc/>;
- 22 participants aged 9–15 from the Prykarpatsky sanatorium, representing different regions of Ukraine (August 21). <https://www.facebook.com/share/p/17aSAkpr8J/>.

In total, 159 students who are direct beneficiaries of the project took part in the training sessions.

## ***1.2. Practical activities:***

### **Sorting school: from theory to practice!**

The aim of the event was to provide practical skills in sorting solid household waste, to give not only theoretical knowledge but also practical skills in sorting, with an emphasis on the following topics:

- why it is important to compress packaging before disposal;
- how to choose the right waste collection container;
- how to minimize waste volume;
- how to analyze labeling;
- how to distinguish between different types of packaging;
- understanding the importance of environmental decisions in everyday life.

The trainers were specialists from the Park's environmental education department.

### **Three events were held:**

- 40 children aged 10 to 15 from different parts of Ukraine. The event took place on July 31. <https://www.facebook.com/share/v/15k11uhWpV/>;
- 36 children from Kryvyi Rih aged 12 to 15. The event took place on August 19. <https://www.facebook.com/share/v/1B9Vj15LE2/>
- 26 children from different parts of Ukraine aged 9–15. The event took place on September 3. <https://www.facebook.com/share/p/1BDLaR3nrh/>

In total, 102 students, who are direct beneficiaries of the project, took part in practical activities.

### ***1.3. EcoQuest "Unravel Plastic"***

**The purpose of the event was** to familiarize children with plastic labeling and teach them to distinguish between safe and dangerous types of plastic.

The event also included interactive eco-games "Guess the Word" and "Find the Word."

The themes of the crossword puzzles, word search tasks, and elements of the eco-quest were dedicated to the problem of plastic waste.

#### **Three events were held:**

– 22 children aged 9 to 15, vacationing at the Prikarpataska sanatorium from all over Ukraine. The event took place on August 21. <https://www.facebook.com/share/v/1B9Vj15LE2/>;

– 27 children aged 10–15 from Dnipropetrovsk region. The event took place on August 27. <https://www.facebook.com/share/p/1GURGmWYj7/>;

– 22 children aged 12–15 from the Prikarpataska sanatorium from all over Ukraine. The event took place on August 30. <https://www.facebook.com/share/p/1BSGbEu59u/>.

**In total, 71 children took part in the eco-quest.**

### ***1.4. Development and conduct of two master classes***

#### ***Master class "EcoBag – my style!"***

**The purpose of the event was** to promote the use of reusable eco-bags instead of disposable plastic bags, to teach children practical skills for making them, and to foster a responsible attitude towards the environment through creativity and personal example.

#### **Two events were held:**

– 30 children aged 11 to 16 from different regions of Ukraine who were undergoing rehabilitation at the Prykarpatsky sanatorium; the event took place on August 5. <https://www.facebook.com/share/v/1EezKnJZ6D/>;

– 24 children aged 10 to 15 from different parts of Ukraine, who were vacationing at the Prykarpatsky sanatorium; the event took place on August 29. <https://www.facebook.com/share/v/1748ag28FH/>

#### ***Master class "GreenCup – my conscious choice!"***

**The aim of the master class** was to make pen organizers from environmentally friendly materials to show children that stylish and convenient items can be created with their own hands without using plastic, choosing natural and safe materials instead.

**Two events were held:**

- 2 children aged 9–16 from different regions of Ukraine, vacationing at the "Prykarpatsky" sanatorium; the event took place on August 14. <https://www.facebook.com/share/v/1Be8ssEyTy/>
- 20 children aged 11–15 from the Prikarpatska sanatorium from different parts of Ukraine; the event took place on September 2. <https://www.facebook.com/share/v/19FV7BYs76/>

Four videos were created based on the results of the master classes. In total, 96 students directly benefited from the master classes.

## **2. Cooperation with educational institutions**

2.1 At the Deliatyn Town Council, as part of the annual August conference of teachers from educational institutions of the Deliatyn Town Council, the deputy head of the Department of Education, Culture, Youth, and Sports, **Maryana Yavorska**, presented information materials on current issues related to plastic and plastic waste to **26 representatives of educational institutions**.

In addition to pressing issues, conference participants discussed the importance of raising environmental awareness among schoolchildren and implementing practical measures to reduce the use of single-use plastics. **The event took place on August 27.**

<https://www.facebook.com/share/p/18cjJzUFpq>

2.2 A working meeting of teachers was held at Yaremcha Lyceum No. 2 with the participation of **Lyubov Kosilo**, head of the environmental club "Fundamentals of Environmental Safety" at the Ivano-Frankivsk OENTSUM.



One of the key topics of the meeting was the discussion of the role of young people in the implementation of environmental activities, participation in nature conservation projects, and the development of volunteer activities. In her speech, Lyubov Kosilo drew attention to the problem of single-use plastics and their negative impact on the environment and human health. She emphasized that plastic waste, once it enters the environment, gradually decomposes into microplastics, which can eventually enter the human body and cause serious diseases.

The meeting participants received sets of information materials for further use in the educational process with students. A total of **36 people** took part in the event. **The event took place on August 29.**

<https://www.facebook.com/share/p/1698yVjk8K/>

### 2.3 Lecture for students



Lecture for third-year ecology students majoring in Ecology at the Ivano-Frankivsk National Technical University of Oil and Gas.

A total of 12 students attended.

Lecturer — Associate Professor of the Department of Ecology, Candidate of Technical Sciences Yulia Dmytriivna Mykhailiuk.

The initiative was aimed at raising awareness among young professionals about the problems of excessive production and consumption of disposable plastic products, the harm caused by plastic waste, and the need to transition to environmentally friendly alternatives.

The event took place on September 3.

<https://www.facebook.com/share/p/1B2CnUPM63/>

In total, 75 participants benefited directly from the cooperation with educational institutions.

### 3 Working with communities and local authorities

#### 3.1. Multisectoral seminar



The Yaremcha City Council hosted a **multisectoral seminar** on the problem of excessive use of plastic products—packaging, containers, food storage containers, and others—and ways to solve this problem.

**The participants were representatives of Yaremcha institutions:**

- the executive secretary of the Yaremcha City Council;
- Department of Education, Culture, Sports, and Youth Policy of the Yaremcha City Council Executive Committee;
- a representative of the Department of Social Protection, Health Care, and Children's Services;
- a representative of the Yaremche City Employment Center;
- representative of the prevention sector of Police Department No. 1 (Yaremcha).

**During the event, the following topics were discussed:**

- features of plastic product labeling;
- problems with plastic waste disposal in the Yaremcha community;
- ways to prevent the generation of single-use plastic.

All participants received a consumer memo with useful tips on reducing their plastic footprint and proper packaging handling.

**The event took place on July 24.**

<https://www.facebook.com/share/p/1CMR1jsgcL/>

### ***3.2. Seminar with the State Protection Service of the Carpathian National Nature Park***

Every Thursday, as part of **Nature Conservation Day**, employees of the Carpathian National Nature Park conduct educational work with tourists and local residents on various environmental topics.

This time, representatives **of the Park's State Protection Service** took part in the event, during which they learned about current issues related to plastic waste, excessive use of disposable plastic products, the negative impact of microplastics on health and the environment, as well as effective ways to solve these problems.

Participants received information booklets and leaflets, which they will distribute to the general public in order to raise environmental awareness and involve people in the process of reducing plastic use.

**There were 12 participants in total. The event took place on August 18.**

<https://www.facebook.com/share/p/16uqaDC3dk/>

**In total, 20 representatives of various organizations became direct beneficiaries of the project.**

#### **Results:**

The Carpathian National Nature Park, in partnership with the Chemical Safety Agency, implemented an information and awareness campaign as part of the **UNEP project "Information and awareness-raising on the prevention, minimization, and recycling of plastic waste in the countries of Eastern Europe, the Caucasus and Central Asia"** showed a high level of interest and activity among various target groups of the population.

Thanks to a comprehensive approach—from interactive training sessions and master classes to cooperation with educational institutions, communities, businesses, and utilities—it was possible to build a broad audience of participants who not only gained new knowledge but also mastered practical skills in recognizing plastic markings and a list of actions aimed at reducing the use of single-use plastics.

#### **As a result of these activities:**

- **1,546 people** became direct beneficiaries, gaining immediate knowledge and skills;
- information coverage on social media, in the media, and through partner channels attracted more than **20,000 people** as indirect beneficiaries;

- high-quality information materials (leaflets, booklets, presentations, videos, quests) were prepared and distributed, which will contribute to the long-term effect of the campaign;
- Surveys (online and offline) were conducted, the results of which allow assessing the level of awareness of various population groups, identifying barriers and potential for reducing plastic pollution.

The results confirm the effectiveness of the work carried out and the advisability of continuing informational and practical activities aimed at reducing the plastic footprint, improving the environmental culture of the population, and introducing sustainable alternatives to single-use plastics.

The project has been an important step in developing partnerships between environmental agencies, government bodies, educational institutions, businesses, and the public, which is key to ensuring a sustainable impact on the environment and the conservation of natural resources in the Carpathian region.